

The present invention is a process for dyeing or printing textile fibre materials, wherein a gloss pigment A or B is used comprising

A(a) a core consisting of a substantially transparent or metallically reflecting material and

A(b) at least one coating substantially consisting of one or more silicon oxides wherein the molar ratio of oxygen to silicon is on average from 0.03 to 0.95, or

B(a) a core substantially consisting of one or more silicon oxides wherein the molar ratio of oxygen to silicon is on average from 0.03 to 0.95.